

# *jen cousar*

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Curious and hard-working graphic designer seeking collaborative, rewarding freelance opportunities. Passionate about creative design solutions, design education, problem-solving, and saturated colors.

## recognition & associations

SOUTHEASTERN MUSEUMS  
CONFERENCE PUBLICATIONS  
COMPETITION

### **2019 | The Mint Museum**

Gold Medal | Brochures & Rack Cards  
*Coveted Couture Gala Program Booklet*

### **2020 | The Mint Museum**

Gold Medal | Brochures & Rack Cards  
*Live at the Mint Brochure*

Bronze Medal | Brochures & Rack Cards  
*Never Abandon Imagination Rack Card*

Bronze Medal | Campaigns  
*Never Abandon Imagination Campaign*

Bronze Medal | Invitations  
*Classic Black Invitation*

CONFERENCE PRESENTER

### **March 2018**

North Carolina Community College  
Fine Arts Conference

*Presented to design educators on the importance of student design groups.*

OUTSTANDING STUDENT AWARD

### **2018**

Selected as a recipient of the 2018 CPCC  
Outstanding Student Awards by the  
Advertising + Graphic Design faculty.

## skills

Adobe Creative Suite  
Figma & Invision  
Mailchimp & Constant Contact  
Basic HTML & CSS  
Bootstrap  
Written + verbal communication  
Team Leadership Experience  
Design thinking and ideation  
Concept creation  
Public Speaking  
Detail-oriented  
Spunky and full of drive

## experience

CENTRAL PIEDMONT COMMUNITY COLLEGE

### **Faculty, Advertising + Graphic Design**

*August 2021–Present*

Provide the highest level of design instruction to students. Primary topics of my courses include: advertising, design thinking and ideation, concept development, creativity, typography, layout, and creative execution.

### **Adjunct Instructor, Advertising + Graphic Design**

*January 2019–August 2021*

THE MINT MUSEUM

### **Graphic Designer + Copy Editor**

*June 2018–August 2021*

Created marketing and advertising collateral for the museum including, but not limited to: user interface updates to website, email campaigns, annual reports, print and digital advertisements, and billboards. Leading creative direction for bi-annual magazine, Inspired. Managed and provided feedback to design interns and freelance designers.

### **Graphic Design Intern**

*Spring 2018*

OPUS 59 CREATIVE GROUP

### **Graphic Designer**

*Spring 2018*

Designed digital and print pieces such as logos, digital advertisements, social media banners, and email campaigns for clients including OrthoCarolina.

ELSA FINE

### **Creative Manager + Graphic Designer**

*October 2017–April 2018*

Executed redesign of company branding, photographed and directed photoshoots, created email marketing campaigns, wrote weekly blog posts, and fulfilled any additional graphic design and creative needs.

## education

MARYLAND INSTITUTE  
COLLEGE OF ART

*January 2020–May 2021*

Master of Professional Studies,  
User Experience Design

CENTRAL PIEDMONT  
COMMUNITY COLLEGE

*Fall 2016–Fall 2018*

Associate of Applied Science,  
Advertising + Graphic Design

APPALACHIAN STATE  
UNIVERSITY

*Fall 2010–Spring 2014*

Bachelor of Science,  
Public Relations